

GEORGE J. ROHAC JR.

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EDUCATION AND HONORS

- M.A. Humanities and Social Thought, New York University, May 2010
- B.A. Communications, The Pennsylvania State University, May 2008
Dean's List: eight out of eight semesters; GPA: 3.76
- Alpha Lambda Delta Freshman Honor Society
- Lambda Pi Eta Communications Honor Society

RESEARCH PROJECTS AND PRESENTATIONS

- "Look Towards Tomorrow: An Analysis of Trends in Future Forecasting" research paper written for Topics in Science Studies: Thinking About Tomorrow, NYU.
- "More Than Heroes: An Examination of Comic Book Heroes as Modern Mythologies," research paper written for Comm 411, Cultural Aspects of the Mass Media.
- "Together Alone: An Analysis of Community in an Online World," research paper written for Comm 408, Cultural Foundations of Communications.
- "The Virtual Real: A Look at Games and Community in the Digital Era," research paper written for ENG202A, Writing for the Social Sciences, Penn State.
- "A Philosophic Examination of Film Distribution and the Studio System," presented at the *God, Socrates, and Stuff: A Philosophy and Religious Studies Conference for Undergraduates*, St. Francis University, Loretto, Pennsylvania, March 2007.
- Training Seminar, Iris Technology, Irvine, California, Fall 2003

EXPERIENCE

Owner and Editor-in-Chief, Blue Day Media, LLC, Altoona, Pennsylvania, May 2003 – Present

- Initiated business plan, funding, and legalities to own and operate a limited liability corporation.
- Managed the layout, publication, advertisement, distribution, and sales of print publications.
- Created the layout and design for publications as well as edited materials.
- Interacted with distributors and retailers to maintain stock of products.
- Interacted with subcontractors and generated accounts payable and accounts receivable.
- Interacted with customers to meet their needs and expectations.
- Conducted market research and performed product analysis prior to publication.

Intern, The Colbert Report, June 2009 – August 2009

- Recorded and corrected cast lists for shows.
- Organized and labeled tape and prop libraries for internal databases.
- Transcribed interviews with time coding for editorial use.
- Responsible for working with staff and crew on daily projects.
- Handled guests and VIPs for show tapings and events.

Intern, Penn State Altoona, University Relations Office, August 2007 – May 2008

- Photographed events and uploaded pictures for publications.
- Interacted with faculty and staff to determine website needs.
- Created style and content of websites for various departments.
- Assisted with the planning and organizing of events.